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The Business Builders is neither a financial organization nor a school, nor a vocational bureau, yet it has certain characteristics of all three.

The Business Builders functions as a financial organization in supplying American business institutions with capital for expansion. At the same time that the capital is being raised the Business Builders trains men for District Sales Managerships and other executive positions. These men are placed with the client corporations as they are needed.

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The peak of correct style and fashioning is attained in this jaunty model which typifies September smartness, with a flair of originality that is refreshing.

YOU MANS
Founded 1862
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Correct Hats for Men and Women



THERE is enough concentrated extract in each of these little bottles to make a full quart of delicious non-alcoholic liqueur.

Imported from Nancy, France, in twenty flavors. Only 35 cents "Original Recipes"—our new booklet, sent free upon request.

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404 West 19th St., N. Y.
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with us is more than a mere formal business transaction—in many cases it has been the foundation of confidence and friendship which have helped depositors in their financial affairs.

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OF NEW YORK
Member Federal Reserve System
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Rigid Censorship.

The careful way that all Business Opportunity advertisements are investigated creates unusual confidence in these small want ads in The New York Herald and worth while results to advertisers.

Every Business Opportunity advertiser must submit three references (one from a bank) before they can place their ads in

THE NEW YORK HERALD

PRESIDENT PLANNING DEEP BUDGET CUTS

Government Expenses Will Be Kept Within Income by Drastic Slashing.

AIDS DIRECTOR DAWES

Garment Will Be Made According to Size of Cloth, Says Official.

ARMY IS HIT HARDEST

Supplies Will Be Disposed Of Rapidly to Prevent Further Deterioration.

Special Despatch to THE NEW YORK HERALD, New York Herald Bureau, Washington, D. C., Sept. 6.—President Harding and Director of the Budget Dawes have agreed to keep the Government's expenditures within its income. The President is said to have been gratified over the figures disclosed in the preliminary estimates of expenses for the next fiscal year, and is confident that the reductions in outgo from the Treasury will meet with favor among the American people.

President Harding's review of the preliminary Government expense estimate for another year was made aboard the Mayflower on a cruise. Director Dawes was one of the members of the party which accompanied the President.

Although the preliminary estimates showed substantial cuts under the spending of the current fiscal year, the President and Mr. Dawes are said to have concluded that still further reductions are possible.

The President has determined to back up Director Dawes with a firm hand in the drive for economy. In spots where reluctance was exhibited by department heads to meet the general demand for slashing down of expense bills, cooperation has been effectively installed and there was officially declared to be the most determined effort of getting together all ends of Government activity in effecting larger savings.

Neither the White House nor the Budget Bureau would disclose the totals shown by the preliminary estimates or even to suggest how large the savings will be on the basis of those figures. It is said the final figures are not to be submitted to Director Dawes until September 15. Until that time the budget officers of the different departments, acting under new orders, will engage in a sharp trimming of the preliminary figures.

While no official statement was authorized concerning the cuts in expenses, the observation of one high official showed the determined attitude of the Administration. He said: "We are going to make the garment according to the size of the cloth. We are going to do that only one way—that is by chopping and slashing everywhere possible."

The Administration will soon be ready to announce the conclusions of the Joint Committee on Reorganization of the Departments and Bureaus. The programme undertaken by the committee is expected to result in very substantial reductions in the Government's expenses by consolidating bureaus which now overlap in their efforts at multiplying costs.

Complete tentative reports on the work of the joint committee is expected within the next two or three weeks. Its report will be made the basis of special legislation to authorize the mergers of various agencies and other necessary steps to harmonize Government work in many different lines.

It became known to-night that probably the heaviest cuts in the spending of the next fiscal year will be made in the War Department, but the extent of the reductions will not be known until final figures have been submitted and approved by the President, after the latter has received the recommendations.

Supplementing his other efforts to pare down expenses, Director Dawes to-day perfected the organization of two new economy boards, the creation of which was recently authorized by the President. They are the Federal Liquidation Board and the Federal Purchasing Board.

Each is made up of one representative from each of the Government departments and independent agencies. The general purposes of the two boards were outlined by Mr. Dawes at the initial meetings to-day, and the groundwork laid for coordination in all Government purchases and sales. The two boards will function under the supervision of Chief Coordinator Smith of the new general supply organization within the Budget Bureau.

As soon as Government inventories are finished showing the surplus war stocks now on hand it is expected the liquidation board will begin shaping its plans to convert into cash much of the supplies which are not needed for any current or future use. A large amount of the supplies on hand of certain kinds is gradually deteriorating in value and as a business proposition Government coordinators, it is said, will urge their disposition without more delay after lists are made showing the status of these supplies, and the probable future requirements of the departments.

The telephone call that saved \$250

A NEW YORK home owner telephoned us last Summer. Total cost—5 cents. We sent a Heating Engineer to go over his heating outfit and report. Total cost—nothing.

Telephone or send a letter that will admit a Heating Engineer to your cellar. His report will cost you nothing; it may save a very large part of what you are spending for coal.

DO IT NOW WHILE THE FAMILY IS AWAY

AMERICAN RADIATOR COMPANY

Dept. C, 104 West 42nd Street
Telephone: Bryant 3651

HARDING REVIEWS RECORD OF HIS ADMINISTRATION

Continued from First Page.

tariff and revenue measures, Congress wisely determined upon a thirty day recess. We may confidently hope, I am sure, that after the recess and before the end of the extraordinary session Congress will adopt both the tariff and taxation measures, and that along with these it will pass a bill to permit funding the debt owed by foreign governments. This, I hope, will shortly be followed by arrangements under which the debtor countries will begin paying interest on their obligations.

Likewise I am confident that the bill authorizing the funding of the debt of the railways to the United States will become law during the extraordinary session, thus insuring a large and immediate demand for employment of men now idle.

Surveying the national situation as a whole, it is plain that we are working our way out of a welter of waste and prodigal spending at a most impressive rate. We have made much progress toward retrenchment and greatly increased efficiency.

I have all assurance that the thoughtful men and women throughout the country will appreciate what has been accomplished and sincerely support our efforts for yet more accomplishment along the same lines.

Most sincerely yours,

WARREN G. HARDING,
To Hon. Medill Cabot, United States Senate, Washington, D. C.

HARDING'S SUCCESS OUTLINED BY HAYS

Prosperity Coming, Says Postmaster-General.

CLEVELAND, Sept. 6.—Optimism, a prediction that prosperity is coming and an appeal to American business to "carry on" constituted the chief notes of an address delivered to-day by Postmaster-General Will H. Hays to the National Association of Life Underwriters here.

Mr. Hays also undertook to give an account of the stewardship of the Administration of President Harding. He also told what he was trying to accomplish in his own department. Then he declared: "All together, we look to the future with great hope. The fact is, of course, that there is ahead the greatest era of expansion and prosperity the world has known. Every one knows this, and only question discussed is when it will come. Prosperity is coming. It is really sick, still staggering with the shock of war and the debauch of extravagance, but there is a good reason why it is coming. I have full appreciation of the difficulties but I have no use for commercial pessimism. We are not in a period of hard times. We are in a period of soft times going. Prosperity is coming. It's time to go out and meet it. I cry continually for the common sense of courage and confidence, and I declare again and again to insist that we have lost 'Thou shalt not,' and more of 'Come on, let's go.'"

Following this line, Mr. Hays said his many trips about the country of late had convinced him that "the manhood and womanhood of America is sound." He found everywhere the same evidence of hope. "It is a great country," he declared; "and it is all ahead of us."

He called on all well wishers of the Government to listen to the call to "Carry on, Americans." He urged them to find the reason for discontent and meet it squarely, to find exact justice and demand it for all men and to look each one for his own industry, thrift and more responsibility.

Reviewing the work of the Administration in its first six months, Mr. Hays said the keynote of President Harding's purpose and aim was to bring about a "return to normalcy." He said that the higher laws that work for the world's good had put in the "White House" exactly the personality and conviction it was the first of the country away from the turbulent passions of the war back to the normal, human nature of peace.

Union Demand for 25 Helpers Cut to 2; Strike

LIVERPOOL, Sept. 6.—The Mersey boilermakers using oxyacetylene burners laid down their tools to-day in consequence of a notice by the employers that restrictions as to the use of these burners previously imposed by the boilermakers' society no longer would be observed.

The boilermakers' union demands that twenty-five men stand by each burner, while according to the employers only two are needed.

FOUR A.W.O.L. MEN ALARM FRENCH COPS

Deserters From American Army on Rhine Cause Excitement.

Special Cable to THE NEW YORK HERALD, Copyright, 1921, by THE NEW YORK HERALD, New York Herald Bureau, Paris, Sept. 6.—Wild stories of how four deserters from the American Army of Occupation, in a stolen army automobile, terrorized the region between Dijon and Paris during the last three days, were exploded to-day by the arrest of the culprits near Troyes, where the automobile stalled because the gasoline ran out.

Four forty-eight hours' guardarmes had established barriers along the country roadside through which the suspected automobile raced, the alleged bandits often saluting the police who were on their trail. Instead of being armed to the teeth, it is now learned they had nothing more dangerous than an automobile wrench with which they frightened a widow near Dijon, in whose cafe they bought a litre of rum and four tins of sardines and a package of biscuits, but refused to pay.

His report to the police started the whole rural machinery in central France working, and the authorities already were nervous because of a series of holdups. The reputation of the Americans rapidly took on the blackest hue.

The "bandits" did not hesitate to prove their identities. They were Eugene Abell of New Jersey, John Guide of Duquesne, Pa.; Fred Dumont of Wisconsin, and Carroll Day, an American employed in the army graves registration service at St. Ouen near Paris. The three officers had given Day a lift in the car when they were on their eventful trip.

They explained that they wanted to have a few days in Paris, and intended to return to Coblenz to-morrow. They will be turned over to the Coblenz authorities.

VICTIMS OF THE ZR-2 TAKEN TO PLYMOUTH

By the Associated Press. HULL, Sept. 6.—The bodies of the American victims of the ZR-2 disaster were entrained for Plymouth to-day on their way to the United States for burial. Thousands of people lined the streets as the caissons containing the bodies, conveyed on aircraft motor cars, passed from the Royal Infirmary to the railway station. Floral tributes included a large representation of an airship bearing the letters "ZR-2."

During the voyage to America of the British cruiser Dauntless the body of Lieutenant-Commander Emory Colt of Marietta, Ohio, will be buried at sea in accordance with his expressed wish.

WASHINGTON, Sept. 6.—Coincident with the departure from Devonport, England, to-morrow of the British cruiser Dauntless bearing the bodies of the American naval officers and men who lost their lives in the ZR-2 disaster, Navy Department officials will meet in conference to devise plans for receiving the American dead on the arrival of the Dauntless at New York.

AUSTRIANS CHECK MAGYAR INVADERS

Battle Under Way Southeast of Vienna—Civilian Population in Flight.

Special Cable to THE NEW YORK HERALD, Copyright, 1921, by THE NEW YORK HERALD, Vienna, Sept. 6.—A regular battle is under way between Austrian detachments and about 3,000 Hungarian soldiers and insurgents who invaded former Hungarian territory at Kirchschlag, southeast of Vienna.

The Austrians, who had two killed and twenty wounded, were able to hold their positions. The civil population fled in panic. Reinforcements are on the way and the fight is still continuing. Hungarian artillery bombarded Obergrünersdorf, which also is on old Austrian soil. Great excitement prevails in Vienna over the unprovoked attack.

Vienna has decided to protest again to Budapest and also to notify the Allies that it considers the invasion imminently dangerous to the whole central European system as established by the peace treaties.

Peasants were expressed to-night that the Socialist workers of Austrian industrial districts, who have become infuriated against Hungary, will go into armed action. According to reports from authoritative sources there is hardly any doubt that the next Hungarian adventure is only the first attempt of the Hungarians toward the

restoration of Hungarian integrity and the monarchy.

The recruiting of franc-tireurs has been in progress for weeks with the silent toleration of the Hungarian Government under the direction of the leading legitimists. It was intended to recruit 30,000 men, which was a force not only intended for the defence of western Hungary but also for an invasion of old Austrian territory, which was expected to bring about a reactionary Austrian coup d'etat.

MORGAN IN SCOTLAND; NOT GOING TO GERMANY

Company Denies Reports Financier Is in Berlin.

Reports to the effect that J. P. Morgan had been in Berlin cabled from Berlin newspapers, were characterized yesterday by the partners in the firm of J. P. Morgan & Co., as incorrect. They stated that, after landing at England, three weeks ago, Mr. Morgan went directly to Scotland where he has been ever since. He has no intention, they said, of visiting Germany.

According to the bankers, the only explanation for the circumstantial report is that either the bankers mentioned in the supposed negotiations or the newspaper correspondents who wrote the despatches have been imposed upon.

MINE LAYERS TO LAY BOYS.

WASHINGTON, Sept. 6.—Navy mine layers are to be used as life saving craft. Administration officials said to-day, as a part of the Government's economy programme. The ships will be used in laying buoys.



GENUINE "BULL" DURHAM tobacco makes 50 good cigarettes for 10c

We want you to have the best paper for "BULL." So now you can receive with each package a book of 24 leaves of Bull—the very finest cigarette paper in the world.

By Appointment to the American People

J.M. Gidding & Co.

564-566 and 568 Fifth Avenue, 46th and 47th Sts., New York, PARIS

"THE PARIS SHOP OF AMERICA"

USUAL SCHEDULE OF BUSINESS HOURS WILL BE RESUMED, BEGINNING TUESDAY

New Location Will Be Fifth Avenue at 56th and 57th Streets—

Offer in Removal Sales, this day, the following notable groups including many styles suitable for Autumn wear.

(Sizes and colorings are limited, it is therefore well to respond promptly)

Daytime Dresses	Dance Frocks and Evening Gowns
Formerly to \$175 at \$55	Formerly \$50—\$75 to \$195 at \$50—\$75
Street, afternoon and informal styles of serge, twill, crepe, satin, taffeta and lace, including many dark colors, suitable for wear now.	Many youthful styles particularly suitable for the School or College Girl.
Tailored and Costume Suits	Day Coats and Wraps
Formerly \$150 \$55—\$75 to \$325 at \$55—\$75	Formerly \$145 \$65—\$85 to \$225 at \$65—\$85
Dark shades of pique and twill, many handsomely embroidered and braided styles—broken sizes.	Of velour, duvetyne, Canton crepe and pique, with and without trimmings of caracul, monkey fur and lynx, mostly dark shades.

Remaining Sports Apparel at Final Prices

Sport and Day Coats at \$28	Silk Coat Sweaters at \$25
Formerly to \$95—Odds and ends from various lines of jersey, mixtures and other materials, including a few remaining styles in black satin.	Formerly \$45 to \$60—An extensive range of pure silk sweaters in tuxedo effects in plain or novelty weaves, in a full range of fashionable shades, as well as navy and black.
Blouses at \$5—\$6.50—\$8.75	Wool Sweaters at \$5 to \$10
Formerly to \$25—Sheer effects in batiste, voile and lingerie with trimmings of real laces and hand-drawn frills—Tailored effects in light shades of crepe de chine.	Formerly to \$20—Remaining styles in slip-over and smart coat effects, including many styles in dark rich coloring, suitable for Autumn sports wear.

Many Wonderful New Bags—Pocket-books—Vanities and Novelties

are included in this Sale, today at \$10—\$15—\$20—\$25

Formerly \$25 to \$85
Styles suitable for shopping, afternoon and evening wear, consisting of plain and brocaded velvet, moire, bengaline, faille, duvetyne, pin seal, wairus and new striped auto leather—all these with the exception of the draw-string styles have mountings of sterling silver, 14k gold and shell—smartly fitted and richly lined.

Pre-Removal Prices on Fashion Furs

(As many of the fur pieces advertised are not in duplicate, we suggest early shopping)

Fur Coats and Wraps	Fur Neck Scarfs
\$1500 Alaska Seal Wrap \$795	\$195 Choice Baum Marten Scarfs \$125 (Double skin effects)
\$1050 Choice Hudson Seal Cape \$500 (Australian Opossum collar and revers)	\$95 to \$125 Choice Baum Marten Scarfs \$65, \$85 (Single skin effects)
\$1350 Choice Hudson Seal Wrap \$650 (Australian Opossum collar)	\$125 to \$145 Choice Kamchatka Fox, Taupe Fox and Taupe Lynx Scarfs \$53, \$65
\$850 Kolinsky Squirrel Wrap \$450	\$75 Choice Dark Stone Marten Scarfs \$38
\$675 Gray Squirrel Short Cape \$325 (Baron Duke trimming)	
\$450 Hudson Seal Coat \$295	

Franklin Simon & Co.

A Store of Individual Shops
FIFTH AVE.—37th and 38th Sts.

TODAY A New Importation of PARIS GOWNS FOR MADAME

Of Crêpe de Chine—Hand-Made and Handsomely Beaded

69.50

Measured in Terms of Fashion and Quality, the Price Would Be More Than \$100.00

PARIS gowns from Telise including models of crêpe de chine with the new long waistline initiated by the latest Paris openings. Brown, navy blue or black; beaded in jet or gold.

Exclusive with Franklin Simon & Co. in New York
FRENCH GOWN SHOP—Third Floor